

# DYNAMIC DATA ECONOMY Founding Donors' Programme

## A Unique Opportunity to Become **EARLIEST** Investors and Experts of the Next Generation of Data Infrastructure

The Human Colossus Foundation (HCF) is a Swiss-based independent non-profit organisation. HCF works globally to create and implement the critical infrastructure for a data-agile economy, the Dynamic Data Economy (DDE). DDE enables a new paradigm in digital living, interaction, and growth, underpinned by groundbreaking concepts and technologies. HCF coined the term DDE with a vision of it empowering people and businesses to make better-informed decisions based on insights from harmonised, accurate data framed by sound data governance. Founded in 2020, HCF has successfully secured multiple rounds of government and private funding to build the initial core public utilities for the DDE, ready for release in 2022. In parallel to the rollout, HCP is opening up limited funding opportunities to strategic donors in the private sector through the Founding Donors' Programme to fuel the next phase of development and early adoption of the DDE.

### Make a long-standing impact by investing in DDE

The DDE is essentially a decentralised trust infrastructure acutely aligned with the European data strategy where actors have the transactional sovereignty to share accurate information bilaterally. To achieve that, HCF facilitates the development of standards and tools that guarantee the structural and contextual integrity of all digital objects, the factual authenticity of any recorded event, and the consensual veracity of purpose-driven data agreements. This approach brings about new structures free from existing economic models while providing bridges to existing standards and legacy infrastructure.

According to expert projections, the estimated global cost of cybercrime will reach approximately USD 10.5 trillion by 2025. A fully-functioning DDE could drastically reduce cybercrime rates, thus significantly lowering financial and reputational costs incurred by businesses and individuals, such as

- damage and destruction of data
- identity theft, personal and financial data theft, reputational harm, deletion of livelihoods
- money deprivation, fund embezzlement, fraud
- intellectual property theft
- post-attack disruption to the standard course of a business, dramatic loss of productivity
- the loss or distortion of evidence in forensic investigation, falsification of evidence, manipulation of documents

By restoring users' trust in the next generation data infrastructure, a DDE will also boost scientific usage of data and the adoption of digital innovations.

### WE ARE LOOKING FOR YOU

HCF is a small but rapidly growing organisation.

To ensure we develop DDE strategically with the right stakeholders, we are looking for donors that:

- are an organisation aligned with our vision
- can commit to annual funding of 50K€ or above for a minimum of two years
- are willing to engage in the development of DDE components, e.g. providing feedback, testing tools, and building an internal learning environment

#### WE WANT TO OFFER THE BEST WE CAN BE

We are very serious about your investment, dedicated to building DDE with you, and helping you become an early expert through this program. During your engagement, we offer:

- Dedicated donor manager
- Exclusive opportunity to test the early release of the DDF components
- Two 2-hour **tailored training sessions** and 10 hours of **mentorship sessions** on the DDE components and HCF projects per year
- Recognition as Founding Donors in the HCF Annual Report
- Unique engagement opportunities at HCF events

  Early Access to HCF publications during the
- embargo period

  Lifetime access to HCF internal knowledge base